

How to advertise with ZIWC

The ZIWC Newsletter is distributed to all members every 2 months either in paper version or electronically, depending on the preference of each member.

You can contract 1 issue, 3 issues or 6 issues in any of our coming Newsletters: August/September 2019, October/November 2019, December 2019/January 2020, February/March 2020, April/May 2020, June/July 2020.

Your advert can be full page 1/1(130x190mm), half page 1/2(130x90mm), 1/3 page(130x63mm) or 1/4 page(130x44mm). You can also advertise with a short text if you do not have a logo or image (see below for rates 2019/2020).

You may book your add by contacting the advertising coordinator under: advertising@ziwc.ch

It is very important to send an advert in pdf format with its corresponding EXACT size before each printing deadline (the advertising coordinator can give you these deadlines).

Your advertisement can be same format (when you contract 3 or 6 issues) or we can change it for every issue at no additional cost.

We suggest you advertise with ZIWC in English, as our members are all English speaking.

The design, text, etc. of the adverts are up to you and your own responsibility.

Once a contract has been signed the advertiser will receive an invoice which must be paid within 30 days.

When the add is published, advertisers receive an electronic version of our Newsletter.

Please also read our Advertising Terms and Conditions.

16 January 2020

	SIZE MM (in pdf/jpg)	PRICE PER 1 ISSUE CHF (50% discount for ZIWC members)	6 ISSUES FULLY PREPAID CHF (includes 15% DISCOUNT)	3 ISSUES FULLY PREPAID CHF (includes 10% DISCOUNT)
BACK COVER	130 x 190	475.00	2'422.50	1282.50
INSIDE COVER	130 x 190	440.00	2'244.00	1188.00
1/1 (FULL PAGE)	130 x 190	415.00	2'116.50	1120.50
1/2 PAGE	130 x 90	255.00	1'300.50	688.50
1/3 PAGE	130 x 63	195.00	994.50	526.50
1/4 PAGE	130 x 44	145.00	739.50	391.50
TEXT ONLY (PER LINE)	min. 2 lines Max. 90 characters per line	10.00	x	x
<u>ADVERTORIAL:</u>	2 FULL PAGES (text + 1/2 page advert and additional photos)	800	x	x

*Only one discount is applicable